

## Atilze Named a Finalist in TM Forum Excellence Awards 2018

- *TM Forum's Excellence Awards champions the organizations that are taking the industry in new and innovative directions through collaboration and open innovation*
- *Winners will be announced at Digital Transformation World taking place in Nice, France on May, 14<sup>th</sup> 2018*

**Petaling Jaya—April 9, 2018—** Atilze Digital Sdn Bhd (“Atilze”), a wholly owned subsidiary of G3 Global Berhad (formerly known as Yen Global Berhad) today announced that it is a finalist in TM Forum's 2018 Excellence Awards in the Disruptive Innovation Award category. The Excellence Awards program honors the world's leading companies for their innovative achievements spanning digital transformation, business and IT agility, customer centricity, cross-industry partnering and collaboration, and product and service innovation.

TM Forum's 2018 Excellence Awards attracted nominations from leading communications service providers, suppliers and vendors from around the world. An annual awards program in its twelfth year, the Excellence Awards highlight companies that demonstrate commitment to the evolution of the industry through digital transformation, adoption and suite of best practices and standards that TM Forum delivers through their Collaboration Community.

As a finalist, Atilze presented the loE-first open hardware platform, known as the Atilze Sensor Hub. The Atilze Sensor Hub is designed to empower anyone to assemble their own industrial-grade loE device with full flexibility around sensors, network technologies, power supplies and deployment environments. This addresses a huge market gap for non-generic end nodes to cater for a wide range of industries while leveraging on new networks such as LoRa and NB-IOT. Through the Sensor Hub, companies can rapidly deploy loE solutions that is tailored to their specific requirements across precision agriculture, intelligent cities, smart buildings, smart environment, connected vehicles and more.

“Congratulations to the finalists of the TM Forum Excellence Awards 2018,” said Nik Willetts, CEO, TM Forum. “These organizations are at the forefront of our industry and are accelerating digital transformation across diverse ecosystems, delivering groundbreaking solutions through collaboration and open innovation. The leadership of these members continue to cement TM Forum's critical role in navigating the ever-changing digital ecosystem landscape.”

“The Atilze Sensor Hub has been successfully deployed in precision agriculture projects in Indonesia to enhance rice crop yields, which has proven to increase rice production by 30% to 50% and water savings of 50%. Meanwhile in Malaysia, the Sensor Hub is used to improve the grade for chilli crops. We are continuously exploring other possible innovative use cases to improve the Sensor Hub's functionalities, such as integration with ADAS (Advanced Driving Assistance Systems), integration with feeder and oxygenation systems for smart aquaculture, weather stations on NB-IOT and LoRa networks for plantations,” said Mr Gerard Lim, the Chief Executive Officer of Atilze.

Commenting further, Gerard added, “We are very much honored to be part of the TM Forum event and are proud to have been nominated as a finalist in TM Forum's 2018 Excellence Awards in the Disruptive Innovation Award category. TM Forum provides us excellent opportunity to connect with relevant leaders and partners for potential collaboration in the deployment of the Atilze Sensor Hub.”

TM Forum will announce the winners of the Excellence Awards during a special ceremony at Digital Transformation World on Monday, May 14<sup>th</sup>, 2018. Winners will also receive recognition during the opening keynote perspectives session on Tuesday, May 15<sup>th</sup>, 2018. The TM Forum Excellence Awards 2018 are judged by an independent panel comprised of leading industry and subject matter experts.

-Ends-

## About Atilze Digital Sdn Bhd

Atilze Digital Sdn Bhd (“Atilze”) is the high technology Internet of Things (IoT) venture of G3 Global Berhad (formerly known as Yen Global Berhad) (“G3 Global”), a company listed on the Main Market of Bursa Malaysia Securities Berhad. Atilze’s shareholders (via G3 Global) include Green Packet Berhad and Gemtek Technology Co Ltd. (“Gemtek”) of Taiwan, an established global wireless broadband product leader with revenues over USD 1 billion annually and listed on the Taiwan Stock Exchange under symbol ticker (4906). Gemtek is a pioneer member of the LoRa Alliance. Atilze supplies IoT and connected objects hardware devices, cloud based data-driven applications and services for Connected Car and solutions built on Low-Power Wide-Area Network (LPWAN) especially on LoRa technologies.

For more information, please log on to <http://atilze.com/>

## About TM Forum

TM Forum is an association of over 850 member companies’ customers across 180 countries. We drive collaboration and collective problem-solving to maximize the business success of communication and digital service providers and their ecosystem of suppliers around the world. Today, our focus is on supporting members as they navigate their unique digital transformation journeys, providing practical and proven assets and tools to accelerate execution and platforms to facilitate collaborative problem solving and innovation.

Learn more at <https://www.tmforum.org/>

## Press Contacts

Aisling Roberts  
CCgroup PR  
E: [TMForum@ccgrouppr.com](mailto:TMForum@ccgrouppr.com)  
T: +44 203 824 9201

Rebecca Huft  
Awards Program Manager  
E: [rhuft@tmforum.org](mailto:rhuft@tmforum.org)  
T: +1 973-944-5100, Ext. 5296

## Atilze Digital’s Public Relation Press Contacts

Pak Leng  
Associate Director  
E: [pakleng@imejjiwa.com](mailto:pakleng@imejjiwa.com)  
T: 016 223 2683

Tiffany Lee  
Associate  
E: [tiffany@imejjiwa.com](mailto:tiffany@imejjiwa.com)  
T: 016 675 5756

*Issued by: Imej Jiwa Communications Sdn Bhd on behalf of G3 Global Berhad*